

## Creating Business Agility How Convergence Of Cloud Social Le Video And Big Data Enables Competitive Advantage

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Creating Business Agility: How Convergence of Cloud, Social, Mobile, Video, and Big Data Enables Competitive Advantage provides a game plan for integrating technology to build a smarter, more customer-centric business. Using a series of case studies as examples throughout, the book describes the agility that comes from collaborative commerce, and provides key decision makers the implementation roadmap they need to build a successful business ecosystem.

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Creating business agility : how convergence of cloud, social, mobile, video, and big data enables competitive advantage / Rodney Heisterberg, Alakh Verma. 1 online resource. Includes index. Description based on print version record and CIP data provided by publisher; resource not viewed.

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School of Business and Management at Notre Dame de Namur University. " Creating Business Agility: How Convergence of Cloud, Social, Mobile, Video, and Big Data Enables Competitive Advantage ." by Rodney Heisterberg and Alakh Verma, director of product development, Oracle, (John Wiley & Sons, September 2014), provides a business case and game plan for integrating technology to build a smarter, more customer-centric digital business for a successful business ecosystem.

### Business Agility Readiness — Raising the BAR for ...

Creating Business Agility: How Convergence of Cloud, Social, Mobile, Video, and Big Data Enables Competitive Advantage provides a game plan for integrating technology to build a smarter, more customer-centric business.

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Business agility looks different in these organizations but a few common elements allow them to be nimble. Just to be clear, I am not just talking about doing Scrum. I am talking about being a nimble organization that can make changes as fast as or faster than the changes are coming at them.

### Four elements of creating business agility

Creating Business Agility: How Convergence of Cloud, Social, Mobile, Video, and Big Data Enables Competitive Advantage provides a game plan for integrating technology to build a smarter, more customer-centric business.

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### Business Agility - Scaled Agile Framework

Creating Business Agility provides a game plan for integrating technology to build a smarter, more customer-centric business. Using a series of case studies as examples throughout, the book describes the agility that comes from collaborative commerce, and provides key decision makers the implementation roadmap they need to build a successful business ecosystem.

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